

# Pricing Analyst Job Description template

## Pricing Analyst Job Description Template/Brief

We are currently seeking a detail-oriented and analytical Pricing Analyst to join our team. In this role, you will be responsible for analyzing pricing data and providing insights to help shape our pricing strategies. Your main goal will be to ensure that our pricing models align with market trends and business objectives, maximizing profitability and market share.

## Pricing Analyst Job Profile

A Pricing Analyst plays a crucial role in understanding and implementing effective pricing strategies. This involves analyzing competitor pricing, market trends, and customer behavior to recommend the best pricing approaches. The role demands a combination of analytical skills, market insight, and a deep understanding of financial modeling.

## Reports To

The Pricing Analyst will report directly to the Pricing Manager or the Head of Finance, depending on the organizational structure.

## Pricing Analyst Responsibilities

- Analyze market trends, competitor pricing strategies, and internal costs to recommend pricing strategies.
- Collaborate with sales and marketing teams to understand customer perceptions and price sensitivity.
- Develop and maintain pricing models and databases.
- Conduct scenario analysis to forecast the impact of pricing changes.
- Provide pricing recommendations for new and existing products or services.
- Monitor and report on pricing performance and its impact on business goals.
- Work with cross-functional teams to implement pricing strategies effectively.
- Ensure compliance with pricing policies and regulations.

## Pricing Analyst Requirements & Skills

- Bachelor's degree in Finance, Economics, Statistics, Business Administration, or a related field.
- Proven experience in pricing analysis or a related financial analysis role.
- Strong analytical skills and proficiency in statistical analysis.
- Experience with data analysis tools and software (e.g., Excel, SQL, SAS).
- Excellent communication and presentation skills.
- Ability to work collaboratively in a team environment.
- Detail-oriented with strong organizational skills.