

Head of Growth Job Description template

Head of Growth Job Description Template/Brief

As the Head of Growth, you will be responsible for leading and executing our growth strategy. This will include working with our marketing team to create and execute acquisition campaigns, working with our product team to optimize conversion rates and activation/retention, and working with our business development team to identify and pursue new partnerships.

In order to be successful in this role, you should have experience in growth hacking or a similar field, as well as experience in marketing, product management, or business development. You should also be data-driven and analytical, with a strong ability to think creatively and solve problems.

Head of Growth Job Profile

The Head of Growth is responsible for defining and executing the company's growth strategy with a focus on building and scaling high-performing teams. This role reports to the CEO and works closely with the executive team to develop and implement growth initiatives across all channels. The Head of Growth is a data-driven leader with a track record of success in developing and executing growth initiatives that drive measurable results.

Reports To

- CEO

Head of Growth Responsibilities

- Develop and execute the company's growth strategy with a focus on building and scaling high-performing teams
- Develop and implement growth initiatives across all channels
- Data-driven leader with a track record of success in developing and executing growth initiatives
- Work closely with the CEO and executive team to develop and implement growth initiatives
- Track results of growth initiatives and make adjustments as needed
- Provide leadership and mentorship to the growth team

Head of Growth Requirements & Skills

- Bachelor's degree in business, marketing, or a related field
- 10+ years of experience in growth marketing or a related field
- Proven track record of success in developing and executing growth initiatives
- Strong analytical and problem-solving skills
- Excellent written and verbal communication skills