UX Writer Job Description template

UX Writer Job Description Template/Brief

As a UX Writer, you will be working with the UX Design team to create useful, meaningful, and relevant content for our products. You will collaborate closely with designers, researchers, and product managers to understand our users' needs and help shape the way they interact with our products.

UX Writer Job Profile

A UX writer is a specialized type of user experience (UX) professional who creates content for digital products such as websites, apps, and connected devices. This content includes user interface text, online help, and marketing copy.

A UX writer's goal is to make the user's experience with a product as seamless and enjoyable as possible. To do this, they must understand the product's features and functionality, as well as the user's needs.

Reports To

- UX Manager

UX Writer Responsibilities

- Write clear, concise, and user-friendly copy for our products
- Help shape the voice and tone of our products
- Collaborate closely with designers, researchers, and product managers to understand user needs and create content that meets those needs
- Understand complex technical concepts and explain them in simple terms
- Use data and feedback to improve your work
- Conduct user research to understand user needs
- Create UX content, such as user interface text, online help, and marketing copy
- Work with UX designers and other UX professionals to create cohesive user experiences
- Manage the creation and revision of UX content
- Localize UX content for international audiences

UX Writer Requirements & Skills

- Proven experience as a UX Writer, Content Writer, or similar role
- Experience writing for web and mobile applications
- Excellent writing and editing skills in English
- Strong understanding of user experience principles
- Familiarity with UX design processes
- Ability to understand complex technical concepts and explain them in simple terms
- Excellent interpersonal and communication skills