

# UI Designer Job Description template

## UI Designer Job Description Template/Brief

We are searching for an experienced and skilled UI designer to create one-of-a-kind, user-centric products and experiences. The ideal applicant will have previous experience working in agile teams with engineers, UX designers, and copywriters. You'll be able to make intentional design decisions and turn any given user-experience journey into a seamless and straightforward encounter.

## UI Designer Job Profile

A UI Designer, also known as a User Interface Designer, creates all of the screens that a user will move between when using a website, app, or video game and the graphic design components that allow this mobility.

Because UI design is a part of the UX design process, UI and UX are occasionally misused interchangeably, and newcomers to the industry may not grasp the distinction between a UI and UX Designer. Although they both have the same aim — creating a great user experience - UI design is a distinct aspect of the UX design process and is crucial in its own right.

## Reports To

- Design Head
- CEO

## UI Designer Responsibilities

- Create standard user interface components and style guides for usage across the organisation
- Communicate your designs effectively to developers and other important stakeholders
- Attend to product, marketing, and business requirements
- Conduct industry research and remain current on best practices, rival user interface designs, and upcoming technology
- Provide assistance and internal training
- Run, monitor, and analyse usability testing sessions
- Create architectures that are consistent and easy to use
- Assist the QA team in ensuring that features are deployed as planned

## UI Designer Requirements & Skills

- Knowledge of online and mobile app design
- Basic understanding of responsive design and grid concepts
- Excellent typography, layout, and visual design abilities
- Proficiency with industry products such as Photoshop, Illustrator, InDesign, Balsamiq, Omnigraffle, InVision, and Sketch.
- Solid understanding of the generation of UI design deliverables such as sitemaps, user flows, wireframes, lo-fi and hi-fi layouts, and prototypes.
- Extensive attention to detail
- A proactive, self-sufficient work style
- Excellent communication and collaboration abilities
- Time management skills and the capacity to prioritise responsibilities
- A strong desire to learn and improve as a designer
- Working understanding of HTML, JavaScript, and CSS