

4 Re-Engagement Email Template for Inactive Candidates

Re-Engagement Email: Highlighting New Opportunities

Subject: Exciting New Opportunities Await You!

Hi [Candidate's Name],

I hope this message finds you well. It's been a while since we last connected, and I wanted to reach out to share some new opportunities that might align with your skills and career goals.

We've recently opened up several positions that could be a great fit for someone with your background in [Candidate's Field/Industry]. Here are a few highlights:

- **[Job Title 1]:** A role that focuses on [Key Responsibility/Project].
- **[Job Title 2]:** Involves working with [Technology/Tool] to achieve [Goal/Outcome].
- **[Job Title 3]:** Perfect for someone who enjoys [Specific Interest/Task].

If any of these pique your interest, I'd love to discuss them further with you. We're always excited to reconnect with talented professionals like yourself.

Feel free to reply to this email or give me a call at [Your Phone Number]. Looking forward to hearing from you!

Best regards,

[Your Name]

[Your Position]

[Your Company]

[Contact Information]

Re-Engagement Email: Sharing Company Achievements

Subject: Catching Up - Exciting News from [Company Name]!

Hi [Candidate Name],

Hope you're doing well!

We know things might have changed since we last connected, and we wanted to share some exciting updates from [Company Name]. We've been up to some great things lately:

- [Achievement 1]: [Brief description of the achievement and its impact]
- [Achievement 2]: [Brief description of the achievement and its impact]
- [Achievement 3]: [Brief description of the achievement and its impact]

We're really proud of the progress we've made and the direction we're heading. This growth also means new opportunities are opening up within our team.

Would you be open to a quick chat to explore if there's a potential fit for your skills and experience here at [Company Name]?

No pressure either way, but we thought you'd be interested to hear what we've been up to.

Best regards,

[Your Name] [Your Title] [Company Name]

Re-Engagement Email: Personalized Check-In

Subject: Checking In: How Are You and What's Next?

Hi [Candidate's Name],

I hope this message finds you well! It's been a while since we last connected, and I wanted to reach out to see how things are going for you.

- How has everything been on your end?
- Have there been any exciting developments in your career or personal life?

At [Your Company Name], we're always on the lookout for talented individuals like you. If you're open to exploring new opportunities or have any career goals in mind, I'd love to hear about them.

Feel free to reply to this email or schedule a quick call at your convenience. I'm here to help in any way I can.

Looking forward to catching up!

Best regards,

[Your Full Name]

[Your Job Title]

[Your Company Name]

[Your Contact Information]

Re-Engagement Email: Exclusive Event Invitations

Subject: You're Invited! Join Us for an Exclusive Event

Hi [Candidate's First Name],

We hope this message finds you well. We've missed having you in our community and would love to reconnect!

We're excited to invite you to an exclusive event we're hosting: [Event Name]. It's a great opportunity to engage with industry leaders, network with peers, and learn about the latest trends in [Industry/Field].

Event Details:

- **Date:** [Date]
- **Time:** [Time]
- **Location:** [Venue/Online Platform]

We believe your insights and experiences would greatly enrich the conversation, and we'd be thrilled to have you with us.

Please let us know if you can make it by [RSVP Date]. If you have any questions, feel free to reach out.

Looking forward to seeing you there!

Best regards,

[Your Name]

[Your Position]