

2 LinkedIn Outreach Message Template for Contacting Candidates

The 'Common Connection' Template

Subject: Opportunity at [Company Name] - Connection with [Mutual Connection's Name]

Hi [Candidate Name],

I hope this message finds you well.

My name is [Your Name] and I'm a recruiter at [Company Name]. I came across your profile and was impressed with your experience in [Candidate's Area of Expertise].

I noticed we're both connected to [Mutual Connection's Name]. I actually worked with [Mutual Connection's Name] on [Project or Company] and they have only great things to say about the talent pool in this domain.

We're currently looking for a [Job Title] to join our team. The role involves [briefly mention 1-2 key responsibilities and a selling point].

Would you be open to a quick chat to discuss this further?

Thanks, and looking forward to hearing from you!

Best regards,

[Your Name] [Your Title] [Company Name] [Your Contact Information]

The 'Value Proposition' Template

Subject: Exciting Opportunity Awaits You!

Hi [Candidate's Name],

I hope this message finds you well. I came across your profile and was impressed by your experience in [relevant field/skill]. I believe you could be a great fit for an opportunity we have at [Company Name].

Here's what makes this role stand out:

- **Growth Opportunities:** Be part of a team where your skills will be valued and your contributions recognized.
- **Innovative Environment:** Work with cutting-edge technology and be at the forefront of industry advancements.
- **Supportive Culture:** Join a team that encourages collaboration and continuous learning.
- **Competitive Compensation:** We offer a package that reflects your skills and experience.

If this sounds like something you'd be interested in, I would love to discuss this opportunity further. Let me know if you're available for a quick chat.

Looking forward to hearing from you.

Best regards,