## 77 Dynamics 365 Customer Voice interview questions to ask candidates

## Questions

- 1. What is Dynamics 365 Customer Voice and how does it benefit organizations?
- 2. Can you explain the process of creating a survey in Dynamics 365 Customer Voice?
- 3. How do you customize the appearance of a survey in Customer Voice?
- 4. What types of questions can you include in a Customer Voice survey?
- 5. How does Customer Voice integrate with other Dynamics 365 applications?
- 6. Explain the concept of survey projects in Dynamics 365 Customer Voice.
- 7. How can you distribute surveys created in Customer Voice?
- 8. What are satisfaction metrics in Customer Voice and how are they used?
- 9. How do you analyze survey responses in Dynamics 365 Customer Voice? 10. Can you describe the process of creating a branching logic in a survey?
- 11. What are the key differences between Customer Voice and Microsoft Forms?
- 12. How does Customer Voice handle data privacy and security?
- 13. Explain how to set up automated survey invitations in Customer Voice.
- 14. What are some best practices for designing effective surveys in Customer Voice? 15. How can you use Power Automate with Customer Voice for automated workflows?
- 16. What reporting capabilities does Dynamics 365 Customer Voice offer?
- 17. How do you manage survey permissions and sharing in Customer Voice? 18. Can you explain how to use Customer Voice data to improve customer experience?
- 19. How would you explain Dynamics 365 Customer Voice to a colleague who's never used
- it before?
- 20. Can you walk me through the steps you'd take to set up a new survey project in Customer Voice?
- 22. How would you use Customer Voice data to identify trends and patterns in customer feedback?

21. What strategies would you use to increase survey response rates in Customer Voice?

- 23. If a colleague asked you to help improve their survey's accessibility, what suggestions would you offer?
- 25. Can you describe a scenario where you had to troubleshoot a survey distribution issue

24. How do you configure email templates for survey invitations in Dynamics 365 Customer

- in Customer Voice?
- 26. How do you set up and use survey variables in Dynamics 365 Customer Voice? 27. Explain the difference between survey themes and branding in Customer Voice.
- 28. How can you track survey response rates and what metrics would you focus on?
- 29. Describe a situation where you used Customer Voice data to make a strategic decision.
- 30. What methods do you use to ensure the data quality of responses collected via
- Customer Voice? 31. How do you manage different survey projects across multiple teams or departments?
- 32. Can you walk me through the steps to create a satisfaction metric in Customer Voice?
- with other systems?

33. What are some common challenges you have faced when integrating Customer Voice

- 34. How do you handle partial survey responses in Dynamics 365 Customer Voice?
- 35. Describe how to use survey response data to generate actionable insights.
- 36. What strategies do you use to ensure high completion rates for your surveys?
- 37. How can Dynamics 365 Customer Voice be used to support customer retention strategies?
- 38. Explain how you would set up multilingual surveys in Customer Voice. 39. Can you describe how you would implement a feedback loop using Dynamics 365
- Customer Voice to continuously improve customer satisfaction?

retention strategy.

honest responses.

survey and explain its benefits.

international audience?

analysis?

surveys?

Customer Voice?

strategic decisions?

personalize the respondent's experience.

Voice?

40. How would you handle a situation where survey response rates are dropping significantly?

41. Describe how you would use Dynamics 365 Customer Voice to support a customer

- 42. How do you ensure that the data collected from surveys in Customer Voice is of high quality?
- customer pain points? 44. How would you approach creating a multilingual survey in Dynamics 365 Customer

43. Can you explain how to use Dynamics 365 Customer Voice to identify and address

- 45. Describe a time when you had to troubleshoot a survey distribution issue in Customer Voice. How did you resolve it?
- about a new product launch? 47. Describe how you would use conditional branching in a Customer Voice survey to

46. How would you structure a survey to gather both quantitative and qualitative feedback

- 48. What strategies would you employ to optimize a survey for mobile devices in Dynamics 365 Customer Voice?
- touchpoints in the customer journey? 50. Explain your approach to creating survey questions that avoid bias and encourage

49. How would you design a survey to measure customer satisfaction across multiple

survey experience? 52. Describe a situation where you would use a matrix question type in a Customer Voice

51. How would you use Customer Voice's piping feature to create a more personalized

- 53. How would you design a survey to capture Net Promoter Score (NPS) using Dynamics 365 Customer Voice? 54. What considerations would you keep in mind when designing a survey for an
- 55. How would you use Customer Voice's survey variables to create a dynamic survey that adapts based on previous responses?

56. How do you leverage Dynamics 365 Customer Voice data to perform detailed trend

- 57. Can you describe the process of exporting survey data from Customer Voice for further analysis?
- 58. How do you use the sentiment analysis feature in Dynamics 365 Customer Voice? 59. Explain how you would segment survey response data to uncover actionable insights.
- 60. Describe your approach to creating dashboards in Dynamics 365 Customer Voice for data visualization.
- 62. Can you discuss a strategy for using Dynamics 365 Customer Voice data to improve a specific business process?

61. How do you ensure the accuracy and consistency of data collected via Customer Voice

64. Explain how you would integrate Dynamics 365 Customer Voice data with external analytics tools.

63. What methods do you use to validate the statistical significance of survey results in

issue. 66. How do you approach creating custom reports in Dynamics 365 Customer Voice to

65. Describe a scenario where you used Customer Voice data to identify a critical business

- meet specific analysis needs? 67. How would you use Dynamics 365 Customer Voice to track and report on key performance indicators (KPIs)?
- 68. Describe a time when you needed to adapt a survey based on initial feedback. What changes did you implement and why?
- 69. How would you handle a situation where survey results showed a significant decline in customer satisfaction? What steps would you take to address it? 70. If you were tasked with gathering feedback on a new product, how would you prioritize
- survey questions to maximize valuable insights? 71. Can you provide an example of how you used feedback from a survey to enhance a
- specific service or product? 72. Imagine you are coordinating a survey involving multiple departments. How would you
- 73. If a team member disagreed with your proposed survey design, how would you approach resolving the conflict while ensuring the survey's effectiveness?

ensure alignment and consistency in the survey's goals and questions?

- 74. Describe how you would approach gathering feedback from a diverse audience to
- ensure inclusivity and representation in the survey results.

75. How would you analyze and present survey data to senior management to drive