57 WordPress Interview Questions to Assess Candidates

Questions

1. Can you describe your experience with using WordPress themes and plugins?

2. How do you ensure the security of a WordPress site?

3. What steps do you take to optimize a WordPress site's performance?

4. How do you handle website migrations in WordPress?

5. Can you describe a time when you had to troubleshoot a WordPress issue?

6. How do you approach content management in WordPress?

7. What strategies do you use for backing up a WordPress site?

8. How do you stay updated with the latest WordPress developments and best practices?

9. Can you explain the WordPress template hierarchy?

10. How do you create a custom post type in WordPress?

11. What are hooks in WordPress and how do you use them?

12. How do you enqueue scripts and styles in WordPress?

13. Can you describe the differences between WordPress.com and WordPress.org?

14. How do you add custom fields to a WordPress post?

15. What is the function of the wp-config.php file?

16. How do you set up and manage user roles and permissions in WordPress?

17. Can you explain the purpose of child themes in WordPress?

18. What are WordPress taxonomies and how are they used?

19. How do you schedule posts in WordPress?

20. What steps do you take to ensure a WordPress site is SEO-friendly?

21. How do you handle media uploads and management in WordPress?

22. Can you explain how to use widgets in WordPress?

23. How do you import and export content in WordPress?

24. What is the purpose of the functions.php file in a WordPress theme?

25. How do you create a custom WordPress widget?

26. What are shortcodes in WordPress and how do you use them?

27. How do you handle database management in WordPress?

28. Can you explain how to use the WordPress REST API?

29. How do you handle updates to WordPress core, themes, and plugins?

30. Can you explain the concept of a multisite network in WordPress and its use cases?

31. How do you manage and optimize database performance in WordPress?

32. What is your approach to debugging and resolving WordPress errors?

33. How do you handle customizations and updates to a third-party theme or plugin?

34. Can you explain how you manage multilingual websites in WordPress?

35. How do you ensure the accessibility of a WordPress site?

36. What strategies do you use for managing media files in WordPress?

37. How do you handle user authentication and authorization in WordPress?

38. Can you explain the importance of responsive design in WordPress and how you implement it?

39. What is the process for creating a WordPress plugin from scratch?

40. Can you explain the importance of the WordPress Plugin API?

41. How do you ensure compatibility between your plugin and different WordPress versions?

42. What strategies do you employ to manage plugin settings and options?

43. How do you optimize a plugin for performance and load speed?

44. What methods do you use to test and debug a WordPress plugin?

45. Can you describe a challenging plugin development project and how you overcame obstacles?

46. How do you handle updates and maintenance for existing plugins?

47. What best practices do you follow for documenting your plugin code?

48. Can you explain how to use custom database tables in your plugin?

49. How do you approach customizing a WordPress theme to match a client's brand identity?

50. What is your process for selecting a base theme for customization?

51. How do you ensure that your customizations won't be overwritten during a theme update?

52. Can you explain how you would customize the header and footer of a WordPress theme?

53. How do you approach adding custom fonts to a WordPress theme?

54. What strategies do you use to make sure a customized theme is mobile-friendly?

55. How do you handle performance optimization when customizing a WordPress theme?